

**4/29/15**

**From: Win-TV/MBC Chicago (Ch. 24.5)**

**To: Chicago Local Business**

**Title: WIN-TV Special Advertising Package <Chicago Business Guide>**

Win-TV wishes your business to prosper!

Win-TV is excited to introduce our new advertising package to boost up local Chicago businesses. We want to work with you and your business, and provide extremely affordable and successful advertisements. Below is a breakdown of how the package works:

1. Video is filmed at the business location
2. After the editing process, the video will be aired in the following programs:
  - i. **Chicago Business Guide**
    1. Airs Sunday night at 7:30pmCST for 10 minutes
    2. Air time- Free
    3. Production fee for this program- \$500
      - A. For a one year commitment of section iii (or commercial ad), the production fee is free
  - ii. **News 24**
    1. Airs Friday night during the "Business Corner" segment
      - A. Two air times- Free (original & re-run schedule)
  - iii. **20 Second Commercial ads**
    1. 4 spots/day+3 days/week= 12spots/week
    2. Ad spot options:
      - A. Mondays, Wednesdays and Fridays
      - B. Tuesdays, Thursdays and Saturdays
    3. Monthly fee- \$900
  - iv. **Free Upload to YouTube in Win-TV Channel**
    1. This can be downloaded and used for your own publicity venues
    2. Upon request, DVD can be made available for your own promotion



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\*To obtain the whole package, you must commit to 6 months or more.

Chicago Business Guide Example (Production Completed):

Business Explorer: <https://www.youtube.com/watch?v=-HV2q57wu-s>:

Commercial ads: <https://www.youtube.com/watch?v=DRIYCGWv1UY>

If you have any further inquiries, please contact Judy Kim or Kyusik Gam at (847)290-8282 or [winmedia21@gmail.com](mailto:winmedia21@gmail.com).

Thank you for your time, and we look forward to hearing from you soon!

Win-TV Special Project Team